

Other Courses at the GAA

Diploma in Gemmology*

Diploma in Diamond Technology*

Practical Diamond Grading

Advanced Diamond Grading

Retail Diamond Consultant

Retail Opal & Pearl Consultant**

Retail Coloured Gemstone Consultant**

Retail Training by Correspondence

Synthetic and Gemmology Update

Introduction to Gems and Gemmology

Introduction to Antique Jewellery**

Jewellery Product Knowledge**

Jewellery Sketching

Jewellery Design

Pearl Threading

Advanced Pearls

Advanced Opals

Advanced Jade**

Administration, Management
and Human Resources

*Also available in Correspondence/Flexible Mode

**Not available in all States

New South Wales Division

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Please phone for more details
or visit **www.gem.org.au**



GAA

Gemmological Association of Australia

Retail Diamond Consultant Course



*Passionately educating the industry
and consumers about gemstones*



GAA

Gemmological Association of Australia

Boost your diamond selling skills

With a better understanding of the world's most popular gem you'll find that confidence and knowledge sells.

Learning 'on the job' takes time and these days may not be enough. Thanks to the internet, customers are becoming increasingly savvy with their purchases and ask more questions. Don't let a gap in your knowledge sell you short.

The GAA Retail Diamond Consultant Course has been specifically designed for the retail environment and covers the topics that sales staff may find themselves being asked about.

It is a comprehensive yet time efficient course that will provide you with a solid base to becoming a professional in the retail jewellery sector; a must for anyone selling diamonds.

Course details

The course will cover the following topics:

- The '4C's': colour, clarity, cut, and carat weight
- Diamond shapes and cuts
- Physical properties
- Fancy Colour Diamonds
- Diamond mine localities
- Common imitations
- Synthetic Diamonds
- Colour enhancement
- Clarity enhancement including fracture filling
- 'Blood Diamonds'; the Kimberley Process explained
- The care and cleaning of diamonds

Qualification

Retail Diamond Consultant Course Certificate of Attendance issued by the GAA.

Pre-requisites

Nil.

Duration

8 hours over 1 day.

Assessment

None.

Equipment

Bring diamond tweezers, calculator, hand lens (10x loupe) and a Leveridge Gauge (if available).

Course Code: **GAARDC**

